

Logic Speak Experiences 20% Annual Growth Through Scalable IT Billing Solution

CLIENT BACKGROUND



 www.logicspeak.com

Logic Speak was established in 2004 and now has 11 employees, and around 70 IT clients. They are mostly managed services, but dabble in break-fix and project management; cloud services, etc.

“We get more bang for our buck; maximum amount of value for reasonable cost. ConnectBooster solves our payments processing issues for a very fair price. The barrier to choose ConnectBooster is non-existent and there is no reason why an MSP should not choose ConnectBooster.”

Jason Ethridge,
CEO of Logic Speak

THE CHALLENGE

The accountants at Logic Speak dealt with the common billing annoyance of manually storing their IT client’s credit card numbers before using ConnectBooster. Logic Speak then manually accepted e-payments via PayPal. They were in need of a scalable solution to get paid, rather than using their current hectic method.

Logic Speak saved 4-6 billable hours per month by implementing ConnectBooster.

THE SOLUTION

- This automation allows Logic Speak to remove the security and PCI burden through the integration between Autotask, Quickbooks, and ConnectBooster.
- 20% year over year revenue growth because of the collection process with ConnectBooster.
- Combined benefit of BNG payments gateway and ConnectBooster allows Logic Speak to bill IT clients automatically, without having to lift a finger.

